



FORWARD
Myrtle Beach





FORWARD

Myrtle Beach

2019-2020 Ministry Plan

“Move Myrtle Beach *FORWARD*”

www.forwardchurch.tv

>>> *WHO IS FORWARD?*

FORWARD is a life-giving church launching in September of 2020 in Myrtle Beach, SC. We desire to move people forward in their faith, relationships, and everyday life! We will be a five-fold church that aims to help people embrace a deeper relationship with Jesus Christ, and change the culture and expectations of our community.

Our scriptural basis:

Proverbs 3:5-6

5 Trust in the Lord with all your heart
and lean not on your own understanding;
6 in all your ways submit to Him,
and He will make your paths straight.

John 10:10b

“(Jesus) I have come that they may have life, and have it to the full.”

Our Mission:

**We exist to move people *FORWARD*
to the full life that God intends!**

Our Vision:

**We seek to move Myrtle Beach *FORWARD*,
advancing the Kingdom one person at a time!**

>>> *CONCEPT*

“FORWARD” as a concept is an answer to address the apathetic nature of today’s culture and modern church life. So many people feel “stuck”, merely “going through the motions” and not finding their purpose, not developing and using their gifts, seeing their relationships fall apart, and even their careers stagnate.

Worst of all, many grow weary and disillusioned with churches, not finding the intimacy, spiritual growth, and relational connections that they desire.

For residents in the Grand Strand, two-thirds (65%) of them are not involved in any church! There’s a disconnect here somewhere...

The answer to all of these issues is alignment with God and a truly life-giving church community that they can flourish in! We want to offer Myrtle Beach: presence-driven ministries and worship experiences that bring us into a deeper place with God!

We believe a fast-growing community deserves a dynamic church to meet its needs and move people forward to the abundant life that God intends!

FORWARD will launch as a District Affiliated church with the South Carolina District of the Assemblies of God.

>>> *OUR IDENTITY (CORE VALUES)*

Leaning >>> FORWARD

(dependent upon His presence
in our lives and worship experiences)

Thinking >>> FORWARD

(growing disciples, equipping leaders, and
seeking new approaches in ministry)

Moving >>> FORWARD

(advancing the Kingdom of God one name at a time,
resourcing them with the tools they need to succeed)

Giving >>> FORWARD

(generous people serving a generous God,
establishing a culture of gracious generosity
and being a reliable community partner)

Reaching >>> FORWARD

(telling our neighbors about Jesus Christ
in both words and actions,
working alongside other local nonprofits and churches)

>>> MYRTLE BEACH LOCATION AND DEMOGRAPHICS



According to the U.S. Census, Horry County (Myrtle Beach) is the second fastest growing metro area in the country... for the last three consecutive years!

“Census: Myrtle Beach is the second-fastest growing metropolitan area in the country, again”

MYRTLE BEACH, S.C. (WCIV) — Myrtle Beach's population is exploding.

A new report from the U.S. Census Bureau ranked Myrtle Beach the second-fastest growing metropolitan area in the country based on percent population growth between 2017-18.

This is the third year in a row that the U.S. Census ranked Myrtle Beach #2.

More than 17,000 people moved to the area between 2017-2018, representing a 3.8 percent growth.

Myrtle Beach area was also the second fastest-growing metropolitan area in the United States between 2016 and 2017.

More than 104,000 people moved to the Myrtle Beach-Conway-North Myrtle Beach area over the past eight years. That represents almost a 30 percent population growth, according to the U.S. Census Bureau.

The Census Bureau population estimates are:

- 480,891 people in 2018
- 463,386 people in 2017
- 376,555 people in 2010

April 18th, 2019 - ABC News 4

<https://abcnews4.com/news/local/census-myrtle-beach-is-the-second-fastest-growing-metropolitan-area-in-the-country>

**“Horry County is SC’s fastest growing area,
census shows, and there’s no signs of slowing”**

“Horry County is the fastest growing county in South Carolina and one of the fastest growing areas in the country, according to the latest U.S. Census data, which shows population estimates from 2010 to 2018.

The county’s population increased from 269,291 in 2010 to 344,147 in 2018, according to the data, a jump of nearly 28 percent. Horry County added an estimated 11,496 residents just from 2017 to 2018, data shows.”

April 19th, 2019 - Myrtle Beach Online

<https://www.myrtlebeachonline.com/news/local/article229457479.html>

There are many other articles and reports all saying the same thing...

Myrtle Beach is exploding in growth! We believe there should be a life-giving church community that is in line with that influx of new families.

Demographic studies show that:

>>> As of 2017, only 35% are “involved” in any church or religious organization. That means 65% of residents in Horry county *are not moving forward!*

>>> This was a decrease by 8% from the previous year (43% in 2016)!

>>> Financial and career issues top their personal life concerns. The church should have an answer for that! (and it does)

>>> Concerns about church in general, were that they were too judgemental and they were disillusioned. This speaks to trust issues that must be resolved with healthy, life-giving churches!

>>> Education level is higher in this part of the state than others.

>>> Higher rate of middle class income levels than other parts of the state.

>>> Population trends project upward, 35% increase over the next 10 years!

Our plan is to base much of our groups and community partnerships in higher populated areas such as Carolina Forest. This is one of the larger bedroom communities of Myrtle Beach and only 10 minutes away from downtown Myrtle Beach.

The schools in this area are among some of the best rated in the state, but are very overcrowded due to the massive influx of new families. Traffic in this part of Myrtle Beach is the most congested, especially on Hwy 501 during commute hours. A good, surface level indicator of population growth.

In addition, we are near Coastal Carolina University (“CCU”), the fourth largest public university in South Carolina with 11,000 students. Many new student housing apartment complexes have been built nearby as well. There is currently no Chi Alpha chapter at CCU, but we are in talks with Chi Alpha leaders in the state about helping start one.

>>> *OUR PASTORS*

FORWARD will be led by Chris Honeycutt (Lead Pastor) and his wife, Heather.

Chris and Heather are not new to Myrtle Beach or to church planting. Their marriage and ministry began in the Grand Strand more than 11 years ago and they have pastored several church plants since.



In March 2019, they began praying about the possibility of planting a life-giving church in Myrtle Beach. Chris would be in the area often for work and sometimes wondered what a church would look like there. The Honeycutts had personal friends in Carolina Forest who had difficulty finding “the right fit” when it came to churches for their family, despite visiting many in the area. Most of the ones they experienced all seemed too programmatic, de-spiritualized, and impersonal.

The numbers didn’t lie either. When looking at the demographics behind the tremendous growth, it was disheartening to see two-thirds of Horry county are not engaged in any church or faith community! Chris and Heather have felt led to do their part in addressing this great need and start **FORWARD**.

Chris currently leads a consulting group and is a graduate of Southeastern University. He is a licensed minister with the South Carolina District of the Assemblies of God and a member of The John Maxwell Team. Heather is a pharmacist with a PhD from the University of South Carolina.

They have a rambunctious son, Nelson (who loves the beach)! The family moved to Myrtle Beach this past July.

Contact info:

Chris Honeycutt
Cell: (843) 639-7788
Email: chris@forwardchurch.tv

FORWARD /// Myrtle Beach
P.O. Box 50399
Myrtle Beach, SC 29579

Portrait Predictor

Name: Chris Honeycutt

Portrait Theme: Direct Descriptor: Point Leader Code: 12/DI

D – Direct	I – Inspire	S – Support	C – Correct
<ul style="list-style-type: none"> • Assertive • Firm • Competitive 	<ul style="list-style-type: none"> • Influencing • Persuasive • Enthusiastic 	<ul style="list-style-type: none"> • Loyal • Sympathetic • Patient 	<ul style="list-style-type: none"> • Compliant • Literal • Complete

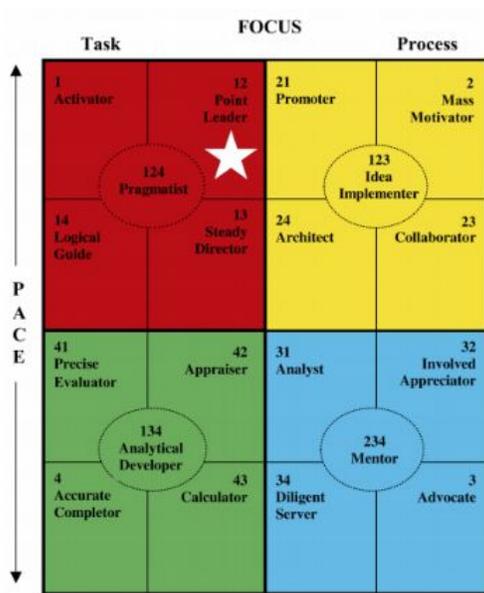
Note: The framed box identifies your broad Portrait Theme with three descriptors and defining code.

Description: [Defines how you think and act]
 Enthusiastic, motivating person, creating an inspiring impact
 A persuasive presence, being keenly noticed by those around them
 Prefers teaming, but stands out as a strong leader
 Will proceed on own initiative, even with clear instructions

Strengths: [Predicts the gifts and talents you bring to others]
 Adapts quickly to changes, motivating others to act
 Is challenged by high expectations from others, delivering results
 Energized by unique challenges, requiring ingenuity and choice

Growth Areas: [Areas for growth and development]
 Respect the importance of others by listening and pacing with them
 Consider other's opinions and plans if the end result is the same
 Maintain a harmony with others in pace and shared ideas

Portrait Predictor Team Grid



DiSC

Portrait of Your Type

YOUR TYPE: ENTZ

Extraverted, iNtuiting, Thinking, organiZing.

As an ENTZ, your desire is to lead. While other personality types may also be natural leaders, it has been said that an ENTZ cannot NOT lead. Your place is at the head of the crowd, marshaling everyone together and moving the group forward. You are rarely content to quietly stand back. On those occasions calling for you to follow, you do so, as long as you know that doing so will bring you closer to your goal.

Living in a world of thoughts, you are keenly analytical. Analysis and objective criticism are second nature to you. As an ENTZ you often have a hard time understanding or appreciating appeals based on anything other than reasoning. You enjoy long-range planning and taking action. Your vision enables you to spot potential pitfalls far ahead, often beyond what is known and obvious. Your intellectual and curious mind thrives on new ideas, theories, and complex problems.

With superior organizational skills, ENTZs plan for all contingencies, leaving no stone unturned. The systematic style you use to map out the objectives of a project enables you to arrive at your goals on schedule. Your penchant for quick, decisive action often leaves others in the dust. Problems invigorate you. You excel in positions demanding innovative solutions.

ENTZs are quickly disillusioned and unhappy when stifled or over-controlled. You have little patience with uncertainty, timidity, emotionalism, inefficiency, or confusion. Making tough-minded decisions and taking hard actions do not scare you. ENTZs are comfortable with risk and unafraid of change to accomplish tasks. With such tenacity, work and home life easily intertwine. Direct in your dealings with people, you do not beat around the bush, but plunge ahead. You perceive as feedback what other personality types view as criticism. You tend to measure your own value by your accomplishments. However, sometimes you set your personal standards for achievement impossibly high.

ENTZs tend to live in the future much more than the present. This also means that you tend to relate to people more on an "idea level" than on a personal one. The ENTZ is the creative intellect that boldly challenges accepted theory.

ISTA	ISFA	INFA	INFZ	Personality Types There are 16 different personality types. You are an ENTZ.
ESTA	ESFA	ENFA	ENFZ	
ESTZ	ESFZ	ENTA	ENTZ	
ISTZ	ISFZ	INTA	INTZ	

Likely Strengths

You are likely to possess strengths (i.e., behaviors, skills, and competencies) that are common to your personality type. Review the strengths listed below and note those that are true for you. It is important to identify which strengths come naturally to you, as these are assets that you can leverage in your work environment.

LIKELY STRENGTHS OF AN ENTZ

Contributions to an Organization

- Readily and joyfully tackles confusion and inefficiency.
- Formulates commanding, thoughtful, and precise plans.
- Is highly strategic in choosing the direction for an organization or project.
- Rarely takes no for an answer.
- Excels in environments going through tough times; delights in mental challenges and solving interesting problems.
- Generates results with lots of energy.
- Can be frank, decisive, and tough-minded with people.
- Is unafraid of change.
- Is open to new ideas or strategies that allow moving forward quickly.

Leadership Style

- Generates energy and enthusiasm for work.
- Manages people directly instead of indirectly.
- Objectively approaches situations, goals, and the tasks at hand.
- Focuses on results, accomplishing the long-term vision, and what it will take to get there.
- Is logical, decisive, and unafraid of unpopular decisions and taking risks.
- Wants independent and free-thinking colleagues and employees; seeks to be challenged by others in thinking or behavior.
- Takes pride in treating people well and utilizing resources to the maximum.

Launch Assessment Report

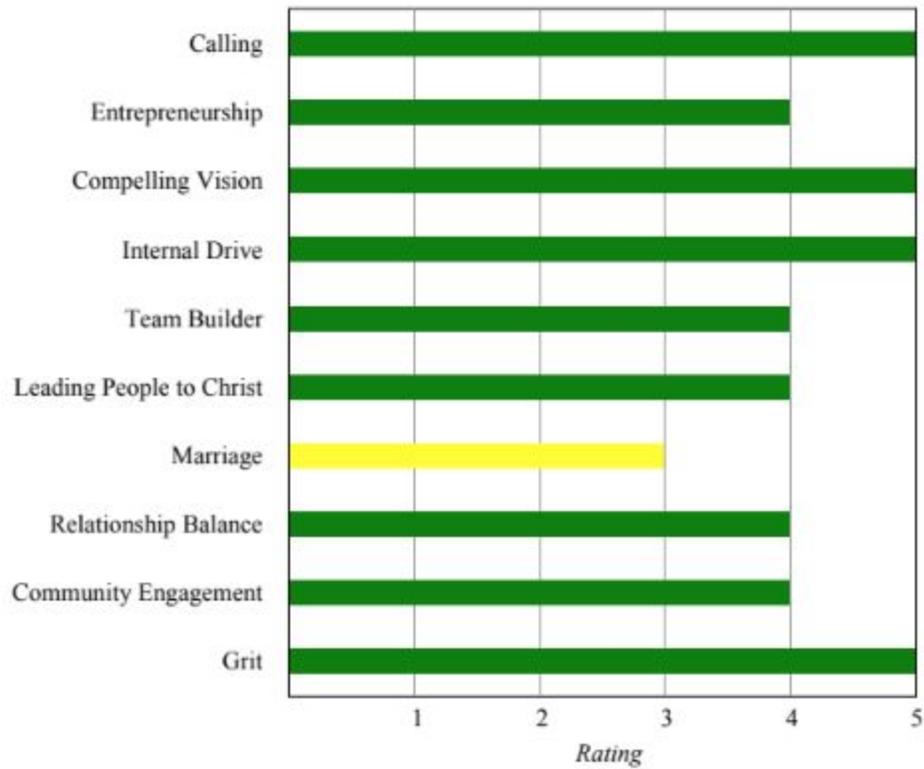
Candidate Name: Chris Honeycutt

Report Submitted by: Brad Novosad

Conclusion

Honeycutt is an excellent candidate for church planting based on this assessment of his church planting competencies. His overall average score of 4.3 not only shows that he has what it takes to get a successful church off the ground, but he's a commodity worth investing in.

Graphic Summary



GIFTS INSTRUMENT RESULTS: CHRIS HONEYCUTT

The table below shows the results of your assessment. The gifts with the highest 'Assessment Score' are the ones where you are strongest.

Rank	Gift Title	Assessment Score
1	Administration	25
2	Leadership	25
3	Faith	25
4	Encouragement	25
5	Wisdom	25
6	Evangelism	24
7	Shepherding	24
8	Apostleship	23
9	Teaching	23
10	Mercy	22
11	Knowledge	21
12	Prophecy	21
13	Giving	21
14	Intercession	21
15	Hospitality	21
16	Discernment	20
17	Creative Communication	18
18	Helps	17
19	Craftsmanship	17

STRENGTHSFINDER[®] RESULTS: CHRIS HONEYCUTT

Strengths

Activator

Futuristic

Competition

Belief

Empathy

StrengthsFinder[®], Clifton StrengthsFinder[™] and each of the 34 Clifton StrengthsFinder[™] theme names are trademarks of The Gallup Organization.

>>> *COACHING AND ACCOUNTABILITY*

Pastor Chris and Heather would be relying upon a multitude of mentors, coaches, and resources during the year preceding the launch and the years post-launch. This is a crucial season for the church and for the Honeycutts

Church board - As a District Affiliated Church in South Carolina, the board is set with district and regional presbyter leaders. They would be advising Pastor Chris on ministry approach, direction, and major financial decisions. Meetings are quarterly or as needed (special determinations).

A “Pastor’s Support Team” would be appointed by the board as well, which would consist of District leaders and pastors who would provide further insight, accountability, and encouragement.

Pastor Chris would also access coaching from CMN. Heather will be encouraged to have this coaching as a resource as well. Pastor Chris and Heather would also maintain regular communications with pastor-mentors on a weekly basis, or as needed.

>>> *MINISTRY APPROACH (TEAMS BASED)*

The new members class will serve as an on-ramp for the various serve teams that will help make **FORWARD** a vibrant, healthy, life-giving church community! The EMERGE track will go even further, by developing new leaders and encouraging their gifts for ministry.

>>> Prayer and Altar Ministry

>>> Worship and Production

>>> Hospitality (and Parking)

>>> Kids Ministry (branding TBD)

>>> Nursery (branding TBD)

>>> Youth Ministry (branding TBD)

>>> Home Groups (branding TBD)

>>> Outreach (branding TBD)

>>> Connections (financial and career assistance)

>>> *LAUNCH TEAM*

Steve and Jessica Mueller - Groups and Hospitality

Justin Bailey - Next Steps

Christian and Lydia Matthews - Worship/Production and Kids Ministry

David and Dee Diehl - Growth Track and Nursery

Scott and Tracey Godfrey - Serve Team Coaches

>>> *WORSHIP AND MINISTRY DISTINCTIVES*

There are currently very few “life-giving”, dynamic, contemporary, multicultural, and Spirit-filled churches Myrtle Beach. We believe we are filling not just a niche, but a true need for this community! The Assemblies of God has five churches in Horry County (345,000 population), with only one located in Myrtle Beach.

Worship services will be less “designed” by... design, instead, “leaning forward” and relying on the Holy Spirit and His presence to move. This approach will not eschew modern methods and ministry excellence, but give more authenticity and substance.

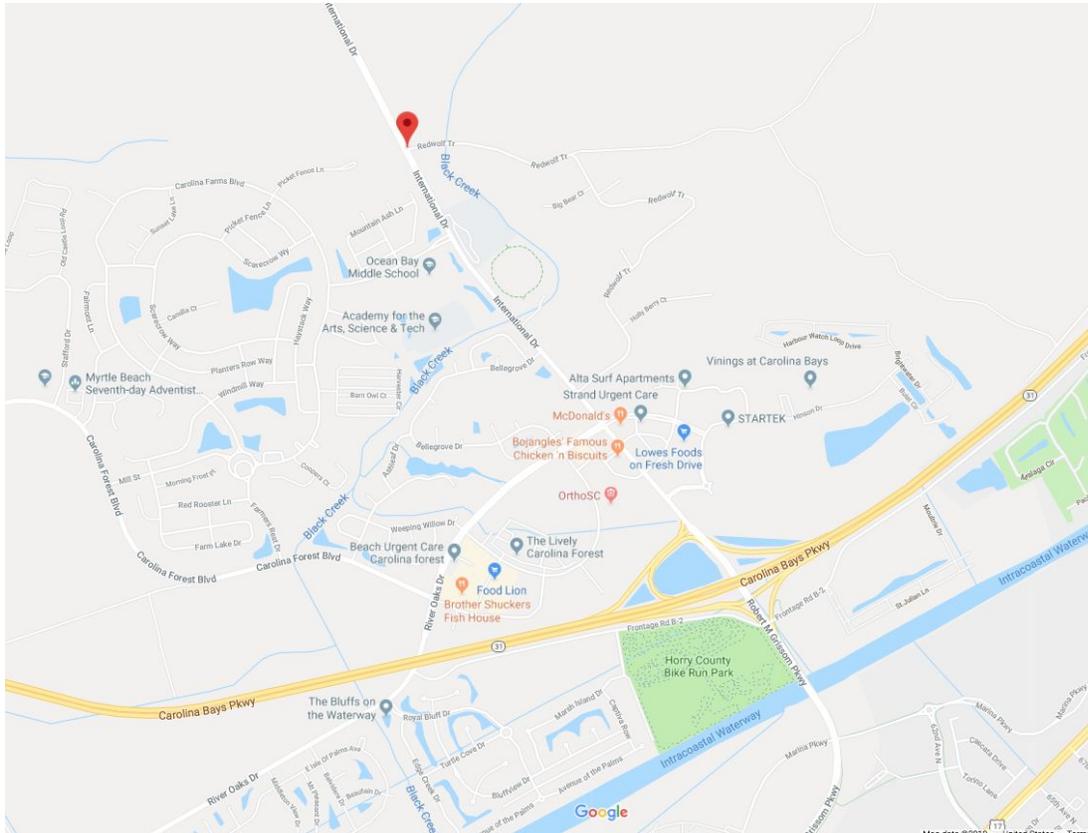
While there are plenty of other churches doing awesome things in the Myrtle Beach area, many people have grown weary of the over-programmatic, “in-and-out” worship experiences and desire something more than what’s currently being offered. That’s where we believe we can offer something unique that stands out among the crowd.

Ideally, the worship experience on Sundays will consist of more dedicated time to praise and worship, altar ministry/prayer, and directly applicable “take homes”. It will be intentionally more spiritual, at the same time approachable, practical, and forward-thinking (pun intended!). Service time will likely be set for 1 hour 25 minutes, with “room to grow”.

In addition to Sunday worship experiences, there will be home groups that complement the Sunday messages, but also help foster relational and spiritual growth within the church family. A monthly new members class will help familiarize returning guests with our church community and help them discover how they can be a part of it all. This will be a two session course resulting in new members joining a serve team, with placement based on their desire, gifts, and experience.

To accompany it, there will be seasonal tracks for ministry equipping, “EMERGE”. This is a discipleship/leadership hybrid that will result in batches of new serve team leaders. EMERGE will include assessments (personality tests, Spiritual gifts inventory), spiritual growth habits, and further discussion of doctrine/beliefs and how they apply to our lives and ministries.

>>> MEETING LOCATION (PROSPECTIVE)



Main area of focus is the Ocean Bay side of Carolina Forest. This section has a new road that just opened up, allowing for traffic from Conway to flow into the Myrtle Beach quicker (bypassing the congested Hwy 501).

This is a strategic location in that it's on the southeastern end of International Drive, near many of the newer developments and shopping plazas, and a new McLeod medical center. This is also near Grissom Parkway and the 31 Bypass (Carolina Bays), which gives access to most any part of the Grand Strand from any direction. Ocean Bay in general is somewhat centrally located in the map of the Grand Strand as well.

Ocean Bay Middle School - A large middle school with a 250 seat auditorium that is located on International Drive. Located near the entrance for The Farm development, the largest neighborhood in Carolina Forest.

Arts and Sciences Academy - An arts and science magnet high school with a 450 seat auditorium on International Drive. Located next door to Ocean Bay Middle School.

Ten Oaks Middle School - Another large middle school that is located on Carolina Forest Blvd. Located at the halfway point on Carolina Forest Blvd., near many developments. No auditorium (“gymnatorium” instead)

OTHER LOCATIONS

Storefront or retail space - There are many older and newer spaces available in this area for upfitting or renovating for assembly usage. This obviously would require a larger budget set aside for the work involved, as well as the equipment, signage, and monthly utility/maintenance costs.

This approach is detailed in Budget B.

Movie Theater - We have also reached out to Cinemark and AMC about meeting space, but seating capacity would be a challenge due to upgrades (luxury leather recliners vs. older theater seats).

EVENTUAL LOCATION

In the words of Pastor Greg Surratt, “stay mobile as long as you can”. We would stay mobile as long as we could given that is being good stewards of God’s money. However, given the rising climate of disinterest or political correctness, public schools are becoming harder to get into. That said, we would strive to build strong relationships with local schools and be a trusted member of the community.

Once it became financially conceivable, we would look to build in as strategic location as possible, preferring to stay in the Ocean Bay footprint (seen in map on previous page).

Main area of focus for land/property purchase is the Ocean Bay side of Carolina Forest. This section has a new road that just opened up, International Drive, allowing for traffic from Conway to flow into the Myrtle Beach quicker (bypassing the congested Hwy 501). Grissom Parkway connects with International Drive, taking it further into Myrtle Beach. 31 Bypass, which goes north to North Myrtle Beach, or south to Surfside Beach and Murrells Inlet, has an exit there. Very centrally located overall.

This area has many new developments and young families moving in, with no other churches in the direct vicinity.

>>> *OUR TIMELINE*

June 2019 >>> CMN Launch, public announcement (landing page/website, promo video, social media, mailing list, Google Ads/SEO, etc.) for planting intentions, initial team building (recruitment), scouting service locations.

July 2019 >>> First stage of follow-up on interest with those in the local area, as well as those who could potentially move to the area as part of the launch team. Honeycutts move to Myrtle Beach.

August 2019 >>> On the ground development, building relationships with local schools and non-profit groups, looking into possible meeting locations for both pre-launch meetings and the launch service (September 2020).

Fall 2019 >>> Beginning of pre-launch Vision Night meetings, launch team development, weekly home group(s), continued promotional push on social media and web, continued support-raising, possibly secure a location.

December 2019 >>> End of the year push for launch campaign support-raising.

January 2020 >>> Weekly pre-launch meetings to further develop ministry teams, encourage launch team members, opportunity for prayer and giving.

February 2020 >>> Beginning of Easter push, intentional outreaches centered around that, multiple sites for home groups established by this time, further recruiting additional team members for launch and developing current team

Spring 2020 >>> Begin finalizing plans for launch service in September (message series, concepts for promotional graphics and videos, marketing efforts, team placements). Attend CMN conference.

Summer 2020 >>> Final fund-raising push, finishing out launch budget. Further development of serve team leaders (one-on-one coaching).

August 2020 >>> Walkthrough of launch service location, speccing out various areas, finalizing signage/printed materials, training for serve teams

September 2020 >>> Full pre-launch services two weeks out of launch date to work out “bugs”, then launch on September 13th/20th (National Church Planting Day), 2020.

>>> *LONGTERM VISION (MULTI-SITE)*

We believe there is room to grow in the Grand Strand! Given our central main location, there are many possible future multi-site campuses in Little River/North Myrtle beach, Surfside Beach, Litchfield/Pawley’s Island. Consideration given for Conway and Georgetown areas as well.

Our groups will take this approach from the very beginning as well, during pre-launch phase.

We also feel that the **FORWARD** concept is strong enough to go beyond the Grand Strand. Down the road, once leaders are developed from within and equipped/resourced to do so, to encourage planting campuses across the southeast, focusing on coastal regions with high population densities.

FORWARD would partner with CMN and state districts of the Assemblies of God for coaching and funding to make it happen!

>>> ***“LAUNCH BUDGET A” (Mobile setup - school with auditorium)***

Launch Date: Sept. 20, 2020 (tentative) “National Church Planting Day”

Total Launch Budget: \$190,000

Salaries (Lead Pastor full-time, housing stipends for staff)	\$75,000
Rent for school facilities (\$3000/month) for 2020 (Sept.-Dec.)	\$12,000
Insurance Policy Premium	\$1200
Printed Materials (connect cards, invite cards, envelopes, Bibles, pens, car decals, etc.)	\$2500
Copier/Printer Maintenance (we already own a stand-alone copier/printer unit)	\$500
Kids Equipment and Supplies (including storage bins/carts)	\$4500
Nursery Equipment and Supplies (including storage bins/carts)	\$3500
Check-In Stations (ACS software provided via vendor partner)	\$1250
Social Media/Digital Marketing (Facebook, Instagram) (January-September)	\$4000
Direct Mail Campaign (early September)	\$6000
Flags, Handheld Signs, Displays, Hospitality Tents (Radiant)	\$8000
Coffee Equipment and Supplies	\$1500
Online and Professional Subscriptions/Memberships (Wix, Realm, SongSelect/CCLI, Dropbox)	\$1000
Pre-Launch Summer Outreach Events (x2), Vision Nights (x8), Block Parties (x3)	\$13,000
Conferences/travel for Staff (CMN Conference, District Council)	\$2000
Launch Team T-shirts (Queensboro)	\$1050
Laser Projector and screen	\$12,000
Digital billboard advertising (August-September)	\$2000

Signage (rollaway exterior sign, stretch banner, etc.) and interior (standing signs, etc.)	\$4,000
Lights, Sound, Stage equipment and design (main auditorium and Kids room) (A launch team member is a professional A/V tech and installer, his expertise brings this cost down considerably)	\$17,000
Flat Screens with stands (hallways and rooms)	\$3000
Enclosed trailer	\$4500
Roll carts/storage bins (hospitality, hallway areas)	\$2000
Roll carts/storage bins (sound equipment)	\$2000
Wi-fi mobile hotspot (Verizon)	\$500
Additional folding chairs (children's areas, classroom for Next Steps) with rollaway rack cart	\$3000
Memberships with local chamber of commerce/civic groups	\$500
Miscellaneous supplies (hospitality areas, decor, tables, cleaning)	\$2500
Total	\$190,000

>>> ***“LAUNCH BUDGET B” (Building or storefront)***

Launch Date: Sept. 20, 2020 (tentative) “National Church Planting Day”

Total Launch Budget: \$250,000

Operations and Ministry (\$135,000):

Salaries (Lead Pastor full-time, housing stipends for staff)	\$55,000
6 Months Lease Payments (April 2019 - Sept. 2020) \$6000/mo	\$36,000
6 Months Utilities (water/sewer, electric, internet, security)	\$7,200
Insurance Policy Premium	\$2000
Printed Materials (connect cards, invite cards, envelopes, Bibles, pens, car decals, etc.)	\$2500
Copier/Printer Maintenance (we already own a stand-alone copier/printer unit)	\$500
Kids Equipment and Supplies	\$3000
Nursery Equipment and Supplies	\$2500
Check-In Stations (ACS software provided via vendor partner)	\$1250
Social Media/Digital Marketing (Facebook, Instagram)	\$4000
Direct Mail	\$4000
Flags, Handheld Signs, Displays, Hospitality Tents (Radiant)	\$8000
Coffee Shop Equipment and Supplies	\$1000
Online and Professional Subscriptions/Memberships (Wix, Realm, SongSelect/CCLI, Dropbox)	\$1000
Pre-Launch Summer Outreach Events, Vision Nights, Block Parties	\$5000
Conferences/travel for Staff (CMN Conference, District Council)	\$1500
Launch Team T-shirts (Queensboro)	\$550
Total	\$135,000

Renovation/Upfit breakdown (\$115,000):

Paint (supplies for volunteers, also budget for professional crew to address exterior stucco repair and paint, auditorium high spots)	\$22,000
Carpet 240 yds (auditorium area)	\$3500
Drywall/Framing	\$11,000
Laser Projector and screen	\$33,000
Electrician (to increase amperage for video wall and address other issues)	\$2500
Signage (exterior acrylic or channel) and interior (hallway signs, etc.)	\$12,000
Kids Bathroom	\$5000
Lights, Sound, Stage equipment and design (main auditorium and Kids room) (A launch team member is a professional A/V tech and installer, his expertise brings this cost down considerably)	\$17,000
Flat Screens (hallways and rooms)	\$3000
Chairs for Auditorium (x200)	\$7000
Miscellaneous Building Maintenance, Cleaning Supplies, etc.	\$2000
Total	\$115,000

>>> *GIVING*

Not itemized is our giving towards missions, church planting, and District responsibilities. These will come out of our tithes and offerings that we would be taking in during pre-launch and then become part of our operational budget in October 2020.

Allocations:

10% to Church Multiplication Network

2% to AG World Missions

2% to AG US Missions

2% to South Carolina District Office (1% to Unified Fund, 1% to Advance Fund)

>>> *PARTNERSHIP* “#MoveForward” Launch Campaign

We are seeking supporting churches that will partner with us to “move Myrtle Beach FORWARD!”. Will you and your leadership prayerfully consider helping us reach the 260,000+ that are currently not engaged in any local church?

Our matching funds goals are:

We raise \$50,000, we receive \$50,000 from Church Multiplication Network.

We raise \$25,000, we receive \$25,000 from South Carolina District Office.

These matching funds are to be paid back in full via monthly giving.

Church Multiplication Network also offers \$20,000 in post-launch funding to go towards building costs.

Partner Levels

One-time gifts:

\$25,000+ Pioneer

\$10,000 Legacy

\$5,000 Founder

\$2500 Partner



\$1000



\$500



\$250

Monthly Support (during pre-launch and post-launch first two years):

\$1000/month Pioneer

\$500/month Legacy

\$250/month Founder

\$100/month Partner



\$50/month

Partners at all levels will receive monthly reports on all ministry activities and plans. We want them to celebrate with us everything that the Lord is doing!

Partners at the Pioneer, Legacy, and Founder levels will have access to invitation-only events (golf outings, dinners, etc.) to further cast vision, receive their feedback and insight, and show appreciation for their partnership. We believe in honoring those who are investing in us!

Partnership Site: www.forwardchurch.tv/launch

>>> *FINANCIAL INFORMATION*

Mailing address (checks payable):

Forward Church
PO Box 50399
Myrtle Beach, SC 29579

Online giving portal: www.forwardchurch.tv/give Select: #MoveForward

- Can be set up for recurring gifts

Our bank:

Bank of America, 1000 Glenforest Rd, Myrtle Beach, SC 29579

Banking account info for direct deposit/wire can be provided

Email: info@forwardchurch.tv Subject line: #MoveForward Partner

FORWARD /// Myrtle Beach
PO Box 50399
Myrtle Beach, SC 29579



www.forwardchurch.tv



info@forwardchurch.tv



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